



**GAINESVILLE
GONE**

New Orleans

13th Annual Signature Fundraiser
to Benefit the Child Advocacy Center

Thursday October 21st, 2021

6:00 – 10:00 PM

VALLEY VIEW
AT SANTA FE RIVER RANCH



Dear Friends,

On Thursday, October 21st, we are looking forward to gathering with friends and supporters of the Child Advocacy Center (CAC) for our 13th Annual Signature Fundraiser - Gainesville Gone New Orleans! This will be an amazing night of food, drink, live music and entertainment to celebrate the CAC and reflect on the impact the CAC has had on the thousands of abused, neglected, trafficked or traumatized children in our community over the past year. We are excited about our new theme, with a new city, and seeing you all in person, safely, once again!

Last year, due to the pandemic, we made the difficult decision to move our signature event to a virtual platform, to ensure the safety of everyone. We felt that the children deserved our very best efforts in raising funds to provide life-saving services, so we gave it everything we had! With the new format, we used creativity and stepped out of our comfort zone to produce an event that raised over \$120,000. We credit the success of Gainesville Gone Memphis 2020 to you, our generous supporters!

In 2020, in the midst of the pandemic, CAC therapists implemented telemental health sessions and our case management team assisted families with accessing resources through various virtual platforms. We found effective and innovative approaches to ensure that abused children continued to have their needs met, whether that be from home during the lock-down or in the pediatric emergency departments or within the CAC's physical building. The pandemic created mounting stressors within many homes throughout our community, which resulted in the rise in the number and severity of child abuse cases. The CAC served a total of 1,895 child victims of abuse during 2020, including 58 human trafficking and 14 child pornography cases. A total of 179 forensic interviews, 3,765 therapy sessions and 17,488 advocacy and case management services were provided for children and families — all of this, right here in Alachua County.

We are committed to making Gainesville Gone New Orleans 2021 our most successful event yet! Due to the increased needs of children and families in our community, the funds provided this year will support operations and the growth required within the CAC to help more children and continue to work to meet our mission – to meet the needs of abused children in our community.

We hope you will join us on October 21st as we “travel” to a new city, New Orleans, at the stunning Valley View at Santa Fe River Ranch! We are so grateful for your support of the Child Advocacy Center through this signature fundraiser. Thank you!

Sincerely,

A handwritten signature in black ink that reads "Sherry Kitchens".

Sherry Kitchens, Ed.S., LMFT
President & CEO



**GAINESVILLE
GONE**

New Orleans

2021 Gainesville Gone New Orleans Planning Committee

*Teresa Burgan
Debbie Busby
Jane Clemons
Susan Emerson
Tara Ezzell
BarBee Geiger
Carletta Herring
Alan Hitchcock*

*Sherry Kitchens
Sally Lawrence
Carrie Lee
Amber McClave
Lindsey Mitrook
Tiffany Oare
Jeff Quigley
Bobbie Robinson*

*Linda Shaw
DeeDee Smith
Jennifer Taylor
Sarah Taylor
Jamie Vascotto
Donna Weseman
Jo Wiggins
Chrissy Zeretzke*

Sponsorships

*GGM 2021 seating arrangements and capacity are conditional upon the local regulations implemented due to COVID-19 at the time of the event.



BOURBON STREET **\$10,000 CASH DONATION**

- Admission for 20 to Gainesville Gone New Orleans and it's exclusively designated VIP section at Valley View, which will include complimentary cocktails throughout the evening and an early admission cocktail hour prior to the event
- Prominent full page ad (5" x 8" h) in program
- Exposure in all media outlets including but not limited to TV, radio, print
- Presenting sponsor recognition at event including prominent signage logo placement
- Logo/name on event website
- Logo/name and reciprocal link on the CAC website through May 2022
- Recognition in the CAC e-newsletter and throughout the event
- Social media recognition

FRENCH QUARTER **\$5,000 CASH DONATION**

- Admission for 10 to Gainesville Gone New Orleans and it's exclusively designated VIP section at Valley View, which will include complimentary cocktails throughout the evening and an early admission cocktail hour prior to the event
- Full page ad (5" x 8" h) in program
- Exposure in all media outlets including but not limited to TV, radio, print
- Exposure at event through signage and logo placement on beverage koozies
- Logo/name on event website
- Recognition in the CAC e-newsletter and throughout event
- Social media recognition

KING CAKE **\$2,500 CASH DONATION**

- Admission for 10 to Gainesville Gone New Orleans
- Half page ad (5" w x 3.875" h) in program
- Exposure at event through signage
- Logo/name on event website
- Recognition in the CAC e-newsletter
- Social media recognition

THE BIG EASY **\$1,250 CASH DONATION**

- Admission for 8 to Gainesville Gone New Orleans
- Logo/name listed in program and on event website
- Exposure at event through signage
- Recognition in the CAC e-newsletter
- Social media recognition

BAYOU **\$500 CASH DONATION**

- Admission for 4 to Gainesville Gone New Orleans
- Name listed in program and on event website
- Recognition in the CAC e-newsletter
- Social media recognition

FAT TUESDAY **\$300 CASH DONATION**

- Admission for 2 to Gainesville Gone New Orleans
- Name listed in program and on event website

SUPPORTED IN PART BY



NATIONAL
CHILDREN'S
ALLIANCE®



United Way
of North Central Florida

This project was supported by Award No. VOCA-2019-Child Advocacy Center, In-000310 awarded by the Office for victims of Crime, Office of Justice Programs. Sponsored by Child Advocacy Center, Inc. and the State of Florida.

Commitment FORM



Sponsorships may also be reserved online at www.gainesvillegoneneworleans.com

**GAINESVILLE
GONE**

New Orleans

Sponsor Name: _____
(As you would like it to appear in the Program)

PLEASE CHECK BOX TO INDICATE SPONSORSHIP LEVEL

- | | | |
|---|---------------------------------------|--------------------------------------|
| <input type="checkbox"/> Bourbon Street | <input type="checkbox"/> King Cake | <input type="checkbox"/> Bayou |
| <input type="checkbox"/> French Quarter | <input type="checkbox"/> The Big Easy | <input type="checkbox"/> Fat Tuesday |

Cash Amount: \$ _____

SPONSOR RECOGNITION DEADLINES

Email logo and program ad (if applicable) to sabrina@cacgainesville.org (300dpi, .pdf, .jpg, .eps, .or gif format)

- June 30, 2021 - Deadline for Bourbon Street and French Quarter sponsors for inclusion in event flyers
- September 30, 2021 - Deadline for French Quarter sponsors for beverage koozies
- October 10, 2021 - Deadline for inclusion in event Program for all sponsors

CONTACT & PAYMENT INFORMATION

Address: _____

Email: _____ Phone: _____

Contact Person's Name & Title: _____

- Payment Enclosed (make checks payable to Child Advocacy Center, Inc.) Please invoice me
- Please charge my: Visa MasterCard AMEX Discover

Cardholder Name: _____

Card Number: _____ Exp. Date: _____ Sec. Code: _____

Billing Address: _____

City, State, Zip: _____

Signature: _____

Please mail checks or credit card orders to: Child Advocacy Center, Inc., P.O. Box 13454, Gainesville, FL 32604
Fax orders to: (352) 376-9165 Attn: Sabrina Harris
Questions? (352) 376-9161 or Sabrina@cacgainesville.org

THANK YOU FOR YOUR GENEROUS SUPPORT!

The Child Advocacy Center is recognized under the IRS as exempt under 501c3 and is registered with the Florida Division of Consumer Services, license number CH12275. Donations are tax deductible to the full extent of the law. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED

FROM THE FLORIDA DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE WITHIN THE STATE, 1-800-HELP-FLA OR BY VISITING WWW.FLORIDAConsumerHELP.COM. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.